



World Vision Sudan Financial Year 21-25 Strategy



A promise to go further for
Sudan's most vulnerable children

WHO

WE ARE

Established in 1950 and with operations in nearly 100 countries worldwide, World Vision is an international Christian humanitarian, development and advocacy organisation, dedicated to working with children, families, and their communities worldwide to reach their full potential, by tackling the causes of poverty and injustice.

World Vision's operations in Sudan began in 1983, and were initially operational until 1988. In June 2004, World Vision resumed operations in response to the crisis in the Darfur region.

Overview

Building Brighter Futures for Vulnerable Children

World Vision Sudan launched its five-year strategy in March 2021 informed by several identified and prioritised drivers of child vulnerability.

This strategy is World Vision's renewed commitment to the most vulnerable children in the areas where we work, by focusing our priorities to achieve the greatest positive results for children and their communities.

It is our promise to build brighter futures for vulnerable children. Our ultimate goal is to see children thrive and have a future filled with hope and promise.



OUR VISION

Our vision for every child, life in all its fullness;
Our prayer for every heart, the will to make it so.

World Vision Sudan

Financial Year 21-25 Strategy

Overview



Our Strategic Goal

World Vision will directly target an estimated 2.1 million children, living in internally displaced persons camps, refugee settings and host communities.

The overarching goal will be achieved through four strategic objectives, also referred to as Child Wellbeing Objectives (within the organisation).

01

Increase children who have positive and peaceful relationships in their families and communities.

Under this objective, World Vision's efforts will be focused towards three outcomes. We will intensify our efforts in empowering children as agents of peace and a voice of authority in effecting positive change. World Vision will work alongside faith leaders and the established community structures to foster peaceful co-existence in families and communities, at the same time strengthening their capacity to create an environment in which children are supported and valued. Programmes will also be implemented to strengthen the capacity of parents and/or caregivers on good parenting.

02

Increase the level of well-being including improved assets and life skills for children aged 12-18 years.

Activities and efforts under this objective will be focused towards equipping and empowering children aged between 12-18 years old (adolescents) in internally displaced persons and refugee camps, with life and educational skills to create a positive future for them. This strategy intent recognises that this particular group faces limited access to sustainable livelihoods including poor life skill, lack of vocational training and limited access to other wellbeing opportunities. Interventions will thus aim at ensuring households with the highest levels of vulnerability have the resources to meet their immediate needs.

Contribution to
Sustainable Development Goals



03

Increase number of children 0-5 years who are well-nourished.

For this objective, our efforts and programmes will aim to improve access and use of diverse and nutritious foods that can in turn contribute to addressing the underlying causes of undernutrition. Additionally, World Vision will prioritise working with caregivers and mothers of children under-five, equipping them with appropriate childcare information and practices. World Vision will also ramp up its community sensitisation campaigns to increase access to child and maternal essential healthcare packages. Activities will also focus on reducing the prevalence of diarrhoea among children under the age of five.

04

Increase children 0-5 years protected from infections and diseases.

Under this objective, our programmes will prioritise strengthening of healthcare systems and structures. Interventions will include, scaling up the training of Skilled Birth Attendants to ensure safe delivery and handling of infants, intensifying antenatal care and appropriate care practices for life threatening illnesses. Activities will focus on reducing the spread of preventable diseases among children under five. We will intensify our efforts to increase immunisation campaigns, access to treated mosquito nets for most-at-risk groups such as children under five and pregnant mothers.

Efforts will also focus on reducing the prevalence of waterborne diseases among children and their households. We will therefore prioritise improving drinking water sources to increase the number of households with clean and safe water supply.

Additionally, we will advocate and mobilise for resources to ensure access to improved sanitation facilities that promote dignity of users. At the same time, we will continue promoting WASH-related community sensitisation campaigns and education, to reinforce water use, hygiene and sanitation behaviour that promotes good health and wellbeing of children.



Contribution to
Sustainable Development Goals

Organisational Objectives

The organisational objectives will play a critical and complementary role in the achievement of the four strategic objectives and offer support in delivering on our promise to the vulnerable children.

Ministry Funding

Objective 1.0

- Increased growth in our funding.

Objective 2.0

- Improved external engagement.

Objective 3.0

- Strengthened grant performance management.

#1

Operational Excellence

Objective 1.0

- Improved business processes, internal controls and support services for optimised delivery of child wellbeing objectives.

Objective 2.0

- Enhanced internal and external communications for positioning World Vision as a trusted partner in children's advocacy, humanitarian and development issues.

Objective 3.0

- Strengthened capacity of national NGO partners.

#2

People, Learning and Development

Objective 1.0

- Improved organisation ethos, performance culture, and accountability.

Objective 2.0

- Improved structures, policies and staff wellbeing.

#3

World Vision in Sudan



Overview of landscape needs

- High inflation
- Food insecurity
- Malnutrition
- COVID-19
- Climate-associated emergencies
- Conflict, key driver of displacements
- Internal displacements (2.5 million as at 2021)
- Refugee needs (1.07 million as at 2021)

Source: UNOCHA, Sudan
(Sudan Humanitarian Response Plan 2021)

Vulnerable groups

- Internally Displaced Persons
- Refugees
- Host communities
- Returnees

State	Estimated population	Most vulnerable children to be targeted
Blue Nile	1,103,000	221,350
East Darfur	1,532,000	447,834
South Darfur	3,583,000	1,022,444
South Kordofan	1,137,000	441,838
Total	7,355,000	2,133,466

Key Sectors



Food Security
and Livelihoods



Health and Nutrition



Water, Sanitation and
Hygiene



Child Protection

Cross-cutting issues

- Protection • Gender • Social accountability • Peacebuilding • Climate change
- Disaster Risk Reduction • COVID-19 response





Collaborating and advocating for broader impact

- We will continue to build on our network of strong partnerships with the government through its various agencies, and like-minded people and organisations, to reach the most vulnerable children.
- We will endeavour to empower children as partners in addressing challenges that affect their lives and futures.
- We will continue to mobilise and collaborate with faith leaders as key partners in bringing about positive change for children, their families and communities.
- We will bring our complementary strengths and resources through consortia and strategic partnerships to promote the well-being of children.
- We will endeavour to strengthen capacity of local institutions and structures as part of our commitment to promote ownership and sustainability of programmes.



World Vision 

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