

Bangladesh Initiative to Enhance Nutrition Security and Governance (BlENGs) Project



What is BlENGs about?

BlENGs is a Multisector Nutrition Project aiming at improving maternal and child nutrition of 153,825 nutritionally vulnerable families (1,701,100 people) in Jamalpur and Sherpur districts, and strengthen health and nutrition service delivery systems through a pro-poor governance model.

The project is co-funded by the European Union and is being implemented by a consortium of national and international development entities—Unnayan Sangha (US), International Food Policy Research Institute (IFPRI-HarvestPlus, USA), Institute of Development Studies (IDS, University of Sussex, UK), and World Vision (Bangladesh, Australia and the UK).

Where do we work?



Sreebordi, Jhenaigati and Sherpur Sadar Upazila of **Sherpur District**



Dewanganj, Islampur and Jamalpur Sadar Upazila of **Jamalpur District**

What is the life-span, Resources?



54 Months, September 1, 2018 – February 28, 2023



Euro **€9,654,962.39** (85% from the European Union), Remaining 15% is from DFAT, IFPRI-HP and IDS.

What we do, how?



Promote IYCF—Infant and Young Child Feeding (Group Sessions at courtyard, Counselling to mothers and caregivers of Children under 5).



Impart SBCC—Social and Behavior Change Communication to improve nutrition specific and nutrition sensitive behavior (Courtyard sessions, Interactive Popular Theatre/folk songs, Campaign etc.).



Provide ttC—Timed and Targeted Counselling to Pregnant and Lactating Women (PLVWs), Spouses, and In-laws).



PDH—Positive Deviance/Hearth (Group sessions with identified mothers and caregivers of malnourished children; hands on practices of cooking and feeding, using locally available nutritious food items).



MenCare—An approach to facilitate transformational gender role for women's empowerment and equity, promoted by trained change-maker couples.



School Task-Force—School based nutrition and WASH education through trained teachers and task-force members.



Adolescent Clubs—Group sessions and peer-education for health, nutrition, WASH and life-skills of the adolescents.



LVCD—Local Value Chain Development (producer groups with backward and forward linkages to promote high value nutritious crops across the communities).



Nutrition Graduation—Skills training for the poor and extreme poor households to establish nutrition garden with high value nutritious vegetables, fruits and rearing of small livestock projects.



Promotion of **Bio-fortified crops** to address micro-nutrient deficiencies.



CVA—Citizen Voice and Action to ensure voices of the poor are heard and responded by the relevant services providers toward realization of their rights and entitlements.



Strengthening capacities CG (Community Groups) and CSG (Community Support Groups) to improve governance and services of the **Community Clinics**.



Strengthening Multi-sectoral Platform (Upazila Nutrition Coordination Committee—UNCC and District Nutrition Coordination Committee-DNCC) for improved governance towards sustainable nutrition services.

Co-funded by:



European Union

Consortium Partners:



Lead Coordinator



Project Outreach



93,087

Children Under 5,
Mothers and Caregivers
improved nutrition behavior



50,732

Pregnant and Lactating Women
Ante Natal and Post Natal Care
improved diet and nutrition behavior



44,735

Adolescents
improved life skills
health, nutrition
and WASH behavior



20,000

Poor and Extreme
Poor HHs
Nutrition Graduation



960

Producer Groups
(24000 HHs)
production increased, diversified,
linked to value chains



60,000

Small farmers
grows and promotes
bio-fortified crops



92

Communities
participate in PDH sessions
to address malnutrition of
children



5,000

Couples, Change-maker
families
practice and promote
MenCare approach



224

Community Clinics
improved
governance
and services



34

CVA (Citizen Voice and
Action) Groups
advocate to improve
government services



1,030

Frontline Government Staff
trained on nutrition sensitive services



36

School Task Force
promotes Nutrition
and WASH Education



20,370

People with disabilities
community sensitization
to enabling participation



1,000

Handwashing stations
help prevent COVID-19



20,846

Households
practice COVID-19
prevention measures



Key Contacts

Chandan Z. Gomes

Senior Director - Operations and Program Quality
Email: Chandan_z_gomes@wvi.org
World Vision Bangladesh

Dr. Mary Rashid

Team Leader
Email: mary_rashid@wvi.org
BIENGS Project, World Vision Bangladesh

Antoni Barikdar

Project Manager
Email: antoni_barikdar@wvi.org
BIENGS Project, World Vision Bangladesh