



WEST AFRICA
IMPACT REPORT
2022



ACKNOWLEDGEMENTS

This report highlights the achievements from the countries where World Vision works across the West Africa region, namely Burkina Faso, Central African Republic (CAR), Chad, Ghana, Mali, Mauritania, Niger, Senegal and Sierra Leone. The report covers our 2022 Fiscal Year (FY22), which is the period from 1 October 2021 to 30 September 2022. The achievements are a result of the strong dedication by staff, partners, sponsors, and communities in implementing high-quality, evidence-based interventions, for the well-being of children. We acknowledge the Almighty God who gave us the wisdom, strength and good health to successfully carry out our activities and achieve the successes expressed herein.

Cover photo: Children and adults who have benefitted from World Vision's various interventions in the countries mentioned above.

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List of Acronyms

ASM	Advocacy Strategic Measures
CAR	Central African Republic
CFC	Celebrating Families Curriculum
CoH	Channels of Hope
CPA	Child Protection and Advocacy
CVA	Citizen Voice & Action
F&D	Faith & Development
FGM	Female Genital Mutilation
ITAW - EVAC	It Takes a World to End Violence Against Children (campaign)
PNS	Private Non-Sponsorship
S4T	Savings for Transformation
SNC	Spiritual Nurture of Children
TCF	Territorial Consultation Framework
UNICEF	United Nations Children's Fund
USD	United States Dollar
WAHER	West Africa Hunger Emergency Response
WARO	West Africa Regional Office
WASH	Water, Sanitation, and Hygiene

Foreword



Dear friends,

It is with great joy that I share our 2022 Impact Report. In spite of the humanitarian challenges that our region continues to face, the Lord provided the assurance and hope we needed to go even further than we have in previous years. By faith, we remained undaunted by the challenges confronting the communities we serve. We deepened our focus on the most vulnerable children and families; demonstrating sustainable impact, and leveraging available investments to raise additional funding.

We reached more than 4.4 million children through our health and nutrition programmes designed jointly with partners, community stakeholders, and governments. Our water, sanitation, and hygiene (WASH) interventions across the region also helped accelerate access to universal and equitable WASH services, reaching more than 2 million girls and boys.

In a region where access to quality education remains a significant challenge, we supported over 500,000 school-aged children with education in emergencies opportunities, early childhood development, and interventions that improve literacy. Through our advocacy interventions, we reached more than 51.2 million people across the region as we focused on increasing resources and implementing laws and policies to improve the lives of the most vulnerable children.

We impacted more than 1.5 million children through our livelihoods and food security interventions geared at supporting parents to provide adequate and nutritious food to their children.

These great achievements would not have been possible without the hard work and dedication of our partners, sponsors, stakeholders, advisory boards, and World Vision staff across the region. Together, we continue to make great strides across the sectors we work in towards our goal of ensuring that every child experiences life in all its fullness.

Going forward, we remain committed to ensure that all children in the region are protected from violence - in line with World Vision's global campaign. We are also enthusiastic about expanding and deepening our health programming with partners at GAVI, the Vaccine Alliance and The Global Fund to Fight AIDS, Tuberculosis and Malaria.

I invite you to discover our impact through this report, which demonstrates the progress of our work and the positive impact on children and communities across the region. It is my hope that this report inspires and encourages you to continue to join hands with us to reach more children in the coming year.

Thank you very much for your support on our journey towards life in all its fullness for every child!

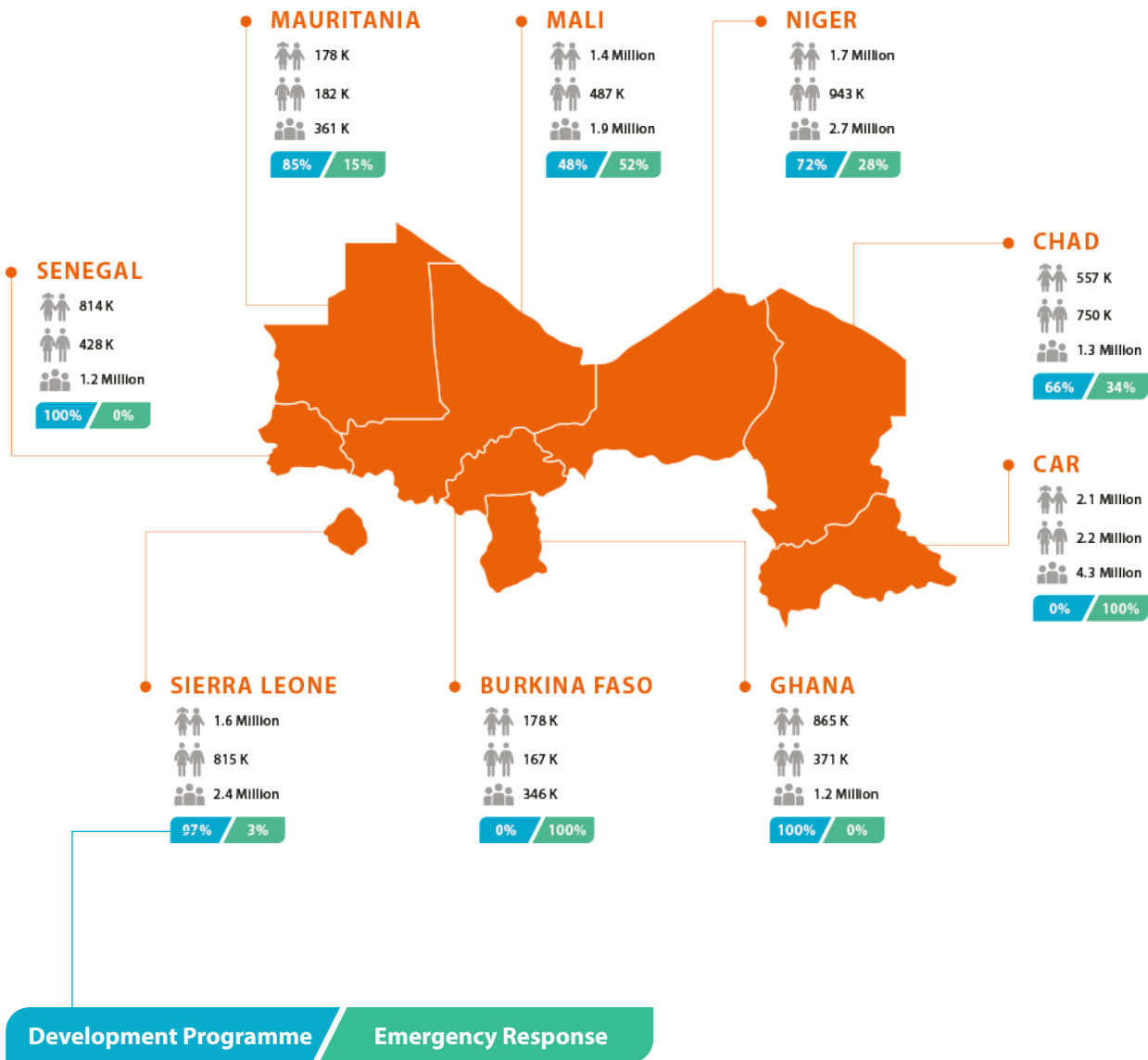
Carla Denizard
Regional Leader, World Vision West Africa

Our Footprint


TOTAL REACH: 16 Million

CHILDREN: 9.7 Million

ADULTS: 6.3 Million



 Adults
  Children
  Total People Reached

Our Reach



Children (ages 6-18) who participated in World Vision-supported education programming to improve learning outcomes.



Adults and children (ages 0-18) who benefitted from World Vision's health programmes.



People reached directly through World Vision's child protection activities to address violence against children.



People reached through World Vision's WASH programming.



People reached through World Vision's advocacy interventions.



People who benefitted from World Vision's nutrition programmes.



People who benefitted from World Vision's livelihoods programming.

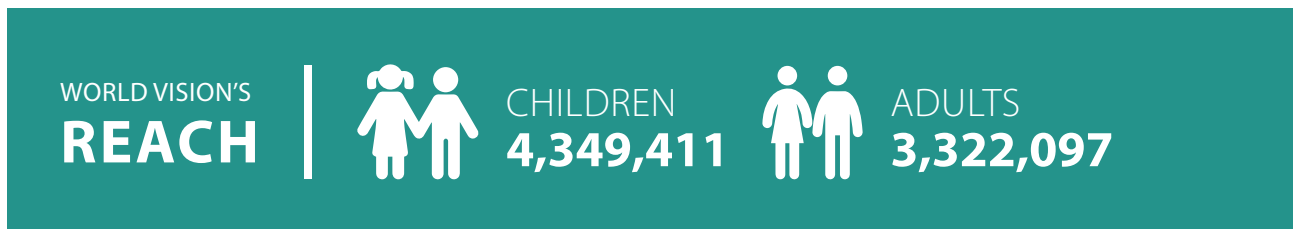


People reached through World Vision's faith-based approaches, including Spiritual Nurture of Children (SNC).

Reach by World Vision Ministry Pillars



Health & Nutrition



Children's nutrition remains a significant issue in the Sahel. According to the UNICEF FY22 Sahel report, wasting among young children is above the emergency threshold of 15% in some regions of Mauritania, Niger and Senegal. The prevalence of underweight among children under five is 21% in Mauritania, 19% in Chad, 14.9% in Sierra Leone and 15% in Ghana. In 2022, over 1.8 million children aged 6–59 months were treated for severe acute malnutrition in nine Sahel countries.

According to UNICEF in West and Central Africa, 19.5 million children missed out entirely or partially on routine immunisation from 2019 to 2021. World Vision's health interventions include behaviour change promotion through Timely and Targeted Counselling, vaccination campaigns, as well as appropriate infant and young child feeding including exclusive breastfeeding and the Positive Deviance/Hearth approach among others.

“““

Learning how to produce nutritious food and prepare it hygienically has improved the health of our children. They are no longer sickly.

Yaa (middle), a mother from Ghana

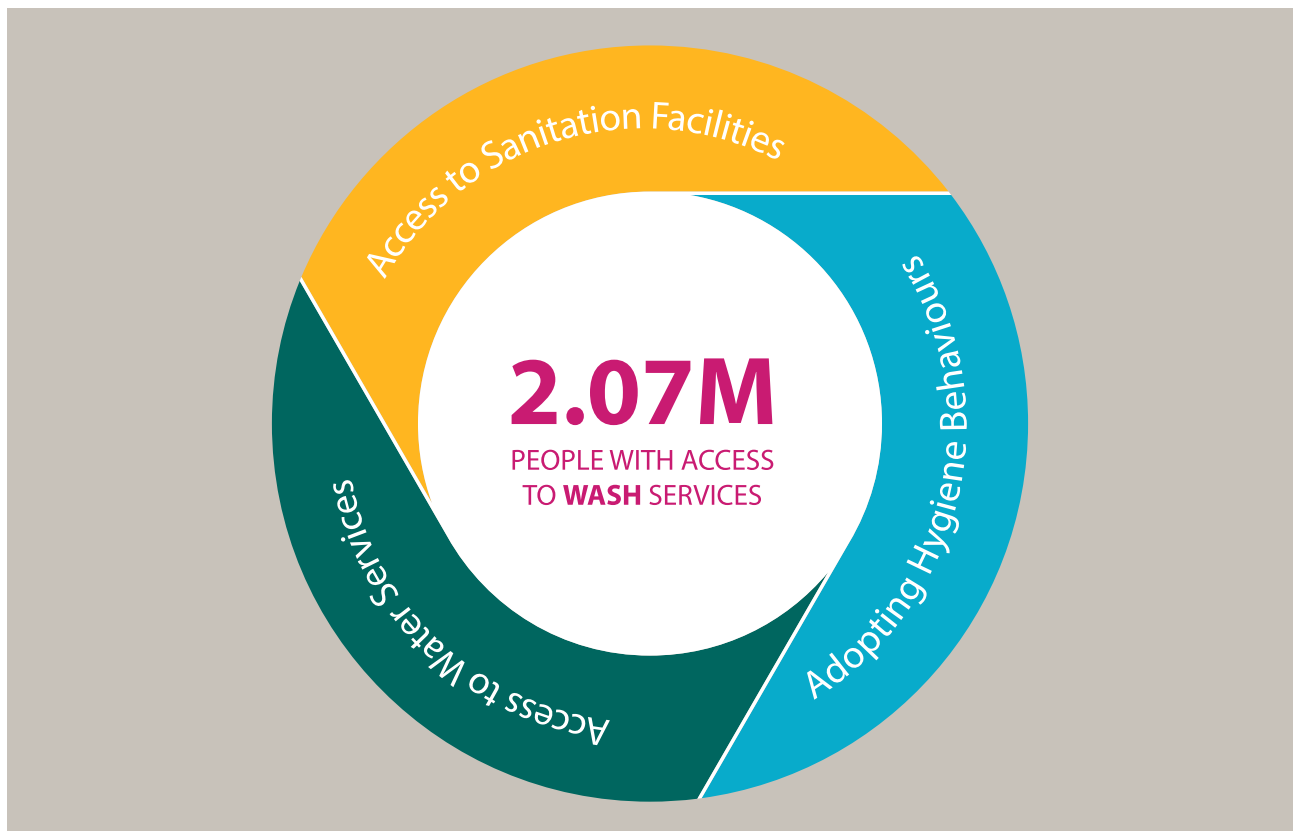


Water, Sanitation, & Hygiene (WASH)

World Vision’s WASH interventions focus on five areas, namely (i) Water Supply; (ii) Sanitation; (iii) Hygiene Promotion; (iv) Governance, and (v) Resilience and Conservation. World Vision also promoted life-saving WASH in emergencies, particularly in Burkina Faso and CAR.

In Burkina Faso, we reached more than 19,400 people (60% children) with access to water services through drilling and installation of boreholes. In addition, over 21,500 households were sensitised on the adoption of good hygiene behaviour change messages. In CAR, over 23,400 people accessed water services, over 13,600 sanitation services, and over 7,100 were reached with hygiene behaviour change interventions.

World Vision’s WASH Reach



“““

Before the drilling of the borehole in my community, we did not have clean water. Our mothers walked for more than two miles to fetch water in the neighbouring village. Many children would suffer from water-related diseases such as diarrhoea and stomach problems.

Himatou, 10, Mali



Photo: Children at a borehole drilled by World Vision in Mali.

Education & Life Skills

WORLD VISION'S
REACH



CHILDREN
628,988

World Vision's education initiatives in Burkina Faso, Chad, Ghana, Mali, Mauritania, Senegal, and Sierra Leone seek to foster equitable access to education and life skills among children. According to World Vision's FY22 Annual Outcome Monitoring report, the literacy boost model helped to increase the proportion of children able to read by 15% in Mauritania (an increase of 9% compared to FY21), 15% in Chad (an increase of 9%) and 42% in Senegal (an increase of 10%).

“““

I joined the local reading club in my village. My mother monitors my school progress. I now can read and understand stories, and enjoy doing this with other children.

Oumou, 8, Senegal



Photo: Oumou and her mother.

Child Protection & Participation

WORLD VISION'S
REACH



CHILDREN
713,094



ADULTS
378,311

Rising insecurity in several countries, coupled with prevalent traditional practices and norms, expose children to various forms of abuse and violence. Such include female genital mutilation (FGM), sexual exploitation, forced early marriage, child labour and forced recruitment into armed groups. This is particularly notable in the Central Sahel region and the Lake Chad Basin in the following countries: Burkina Faso, CAR, Mali, and Niger. These practices have devastating consequences in the development of affected children.

World Vision implemented proven project models such as Child Protection and Advocacy (CPA), Celebrating Families, Peace Road, and Channels of Hope (CoH) for Child Protection which engages dialogue for action among faith leaders. By the end of 2022, we had reached more than 1,091,000 people (over 713,000 children and over 378,300 adults).

Other successes that our child protection interventions contributed to include:

- **Decreased prevalence** of child marriage in Senegal (from 6.43% to 5.82%) and in Chad (from 67% to 63%).
- **More than 160** child marriages were annulled in Chad, Ghana, Niger, Sierra Leone, and Senegal between 2021 and 2022.
- **In CAR, more than 300 children** (over 180 boys and over 150 girls) were rescued from armed groups.

“““

My name is Rahila, and I am 16 years old. I am the youngest of seven children; three brothers and four sisters who are all married. I am in secondary school, Grade 5 in a school located more than 8 km from my village. I walk to school every day. My dream is to become a nurse and treat people in my community.

My parents wanted to give me away in marriage to a man from my village. But because I want to continue with my education and achieve my dream, I did not want this marriage. It was difficult for me to disagree with my parents on their plan. I turned to the child protection committee set up by World Vision, specifically to the Imam of my village. He involved the authorities, notably the mayor and the chief of the canton, and succeeded in dissuading my parents. Today, my opinions and choices are considered, and I am continuing with my studies with the support of my parents. I now have a chance to realise my dream, and so do other children in my community.

Rahila, 16, Niger



Photo: Rahila (right) next to the Imam who advocated to save her from early marriage so that she could continue with education. The Imam is a member of the child protection committee in Rahila's village.



“””

Since I joined the Kids Club, my life has changed positively. I am now using various platforms to denounce all forms of violence against children.

Emma (first from right), 15, Sierra Leone

“””

I am so glad that my girl colleagues are listening to me about the need to refrain from early sex. I am confident that I will make more positive impact in society, especially for girls.

Rabiatu (standing), 16, Ghana



Food Security & Livelihoods

WORLD VISION'S
REACH



CHILDREN
1,590,841



ADULTS
1,388,187

According to 2022 Integrated Food Security Phase Classification data, more than 38 million people in West and Central Africa faced one of the most serious food insecurity crises in a decade. The situation has deteriorated further following the displacement of 11.2 million people affected by violence and conflict, who find themselves with no land to cultivate (2022 global HCR report). Climate change has further aggravated food insecurity in the region.

World Vision implemented livelihoods and food security programmes by enabling households' access to healthy, nutritious and sufficient food, their participation in Savings for Transformation (S4T) groups, and supporting their access to financial services provided by VisionFund. Through its West Africa Hunger Response (WAHER) World Vision reached more than 1.1 million people with emergency food assistance, including over 831,000 direct recipients of cash and/or voucher transfers.



Photo: World Vision supporting livelihoods of crisis-affected households in Boucle du Mouhoun, Burkina Faso.



S4T groups set up:
11,550



Men & women active in S4T groups:
288,864



Value of savings in FY22:
USD 13,479,435



Average savings (per member):
232 USD

World Vision's reach through S4T.

VisionFund International

VisionFund International was established by World Vision as a wholly owned subsidiary to oversee World Vision's microfinance work. VisionFund promotes brighter futures for children by empowering families to create income and jobs, and unlocking economic potential for communities to thrive. Among other achievements, VisionFund's work empowered women by financing income-generating activities for savings groups.

In the West Africa region, VisionFund operates in Ghana, Mali, and Senegal.

“““

Before my mother joined a savings group, she could not help my father meet the family needs. My father is a farmer and has no other income source. The payment of our (my two brothers, my sister, and myself) school fees and supplies was difficult. I was often sent home due to lack of school fees.

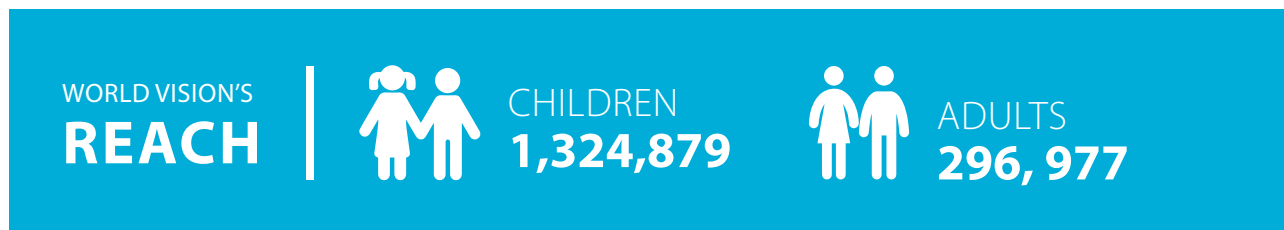
Oumar, 12, a child registered under World Vision's sponsorship programme



VisionFund Achievements

- **More than 85,200** registered customers, representing an increase of 23% from the previous fiscal year.
- **Over 4.4 million USD** cumulative total savings.
- **Over 10,800** cumulative community groups.
- **More than 373,000** children impacted.

Faith & Development



West Africa is a multifaith context and Islam is the majority religion in Burkina Faso, CAR, Chad, Mali, Mauritania, Niger, and Senegal. Religious diversity exists within other countries in the region as well, including Christian, indigenous African religions and other minority faiths. Six out of World Vision’s nine offices in the West Africa region are rated as fragile contexts – with the exception of Ghana, Senegal, and Sierra Leone. These factors underscore the importance of interfaith programming that fosters social cohesion. Faith is integrated in programming using proven project models, such as the Celebrating Families Curriculum (CFC), Empowered Worldview (EWW), CoH and SNC. World Vision’s faith and development (F&D) initiatives primarily seek to transform relationships between children and their peers, children and their parents among other relationships. Some of our achievements included:

- We reached **close to 500,000** children in Ghana, Mali, Mauritania and Sierra Leone through SNC.
- Mauritania reported that Qur’anic pupils and children on the streets are now treated better as a result of **training over 120 Sheikh Madrasa** (Qur’anic teachers) in CoH for child protection.
- In Ghana, 70 faith leaders were trained and in turn **reached over 7,900 people** with child protection messages.
- In CAR, World Vision **reached over 77,000 people** with child protection awareness messaging through local radio stations in Bambari and Batangafo.

“““

My name is Harouna. I am 15 years old in third grade. In my community, children have few opportunities to develop their potential. Outside school, we do not have organised settings where we can meet and learn from adults. We are not allowed to get close to them. However, with the establishment of the Kids’ Club by World Vision in our community, we now have the chance to be supervised by an adult who is always available and ready to help us. Through my participation in the club activities, I have made many friends and learned about the love of God and neighbours, as well as health and environmental issues. This helps us to play an active role in development through sanitation activities and tree-planting to fight desertification in our community.

Harouna, 15, Niger



Photo: Harouna (left) taking part in a Kids' Club activity.

“““

CFC, SNC and child protection activities greatly contribute to the gradual abandonment of early marriage in the Kolokani circle. We now lead campaigns against child abuse. These have brought significant changes in child protection in the communities.

Sheikh Tourad, a Qur’anic Teacher in Mauritania



Photo: Fati Adamou, a World Vision volunteer in Niger, with her husband and one of her three children.

“““

Before the training, I had gone through very difficult times with my husband. He was violent with me and everything I did seemed negative in his eyes. I never seemed to measure up as a wife. However, through the training, I was able to recover my husband. Through the knowledge I gained, I now know how to relate with him. He now considers me in household matters and spends quality time with us. I am really happy to have been part of the training. I am very committed to be very close to my family and to communicate often on matters that concern us. My hope is to see my children succeed in their studies. I thank World Vision for this training that opened our minds.

Fati, Niger

“““

Before receiving this training, there are a lot of things I did not understand. When my children made mistakes, I yelled at them and hit them, thinking that was the best way to correct them. The training helped me to see areas where I needed to improve.

For instance, I stopped punishing my children severely, and instead applied all the teachings from the training. I have seen a clear positive change. Now the children listen to us [parents], understand us better, and tell us all their needs and we satisfy them according to our means. The training allowed me to be closer to my children. I learned that it is important to love them because they are human beings created in the image of God in the same way as adults.

I also learned the importance of showing affection to my spouse, and prioritising my family. In my marriage, communication has improved because we now exchange words of appreciation. The training has also allowed me to encourage my family in daily Bible study and prayer. My wish is that God will help my wife and I manage our projects and serve God as we should. May God bless World Vision and grant them much more courage in its activities.

Pastor Panlieba, Niger



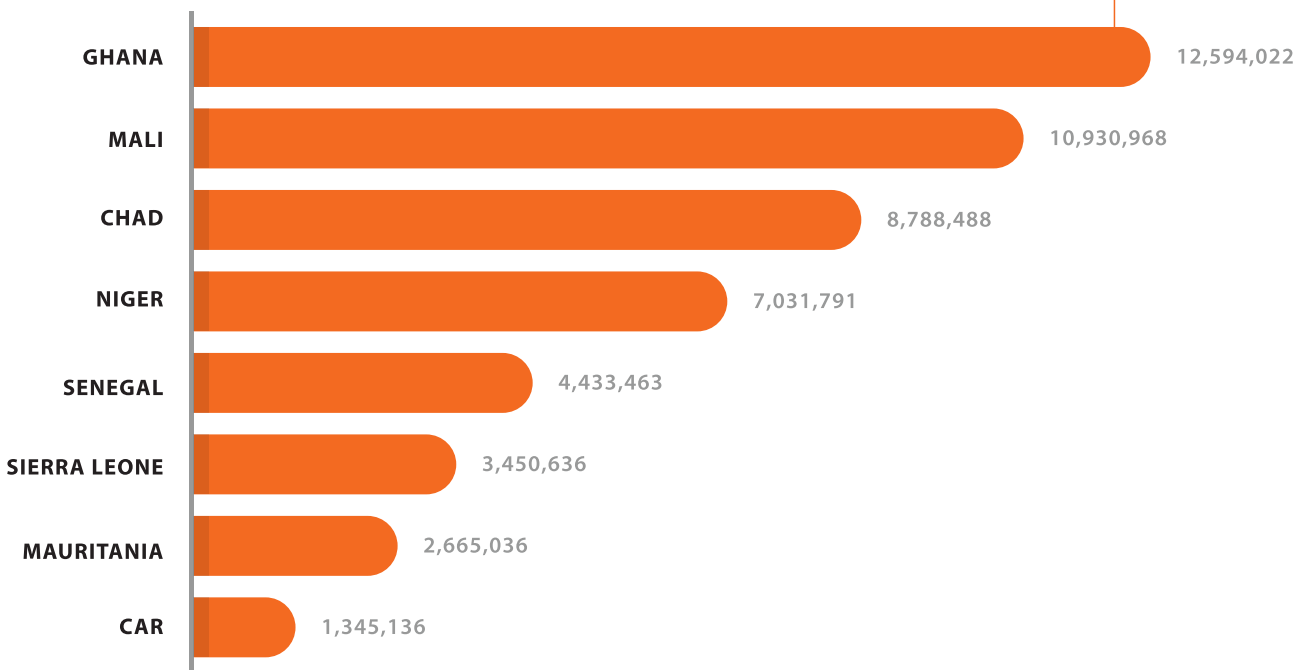
Photo: Pastor Panlieba and his spouse.

Advocacy

In a region characterised by increasing instability due to droughts, conflict, poverty, and other challenges, vulnerable children face new and ongoing threats to their well-being. These underscore the need for strong policy and legal frameworks to protect children’s rights. World Vision works with governments and civil society partners to influence policies and socio-cultural systems, by focusing on the root causes of vulnerability. World Vision implements the Citizen Voice and Action (CVA) project model, which empowers citizens to hold their leaders accountable for the implementation of various policies. More than 1,400 community actors engaged through over 180 CVA groups to carry out over 450 advocacy actions. In Ghana, more than 120 girls from different schools joined forces in “soccer clinics” to end child marriage with the support of local authorities and chiefs. In Sierra Leone, over 680 CVA supporters pledged to act against sexual violence by signing a petition, leading to the creation of new policies to address these issues. In Senegal, a government decree was signed to establish a Territorial Consultation Framework (TCF). This consists of a group of people working in communities whose role, among other things, is to advise the mayor on decision-making and support CVA groups in the escalation of advocacy messages.

In total, World Vision reached more than 51.2 million people through national and local-level advocacy; about 1.4 million more compared to 2021. Below is a breakdown of achievements by country.

NUMBER OF PEOPLE REACHED THROUGH ADVOCACY



Number of people reached through World Vision’s advocacy interventions in West Africa in 2022.

It Takes a World to End Violence Against Children Campaign (ITAW – EVAC)

ITAW is a global World Vision campaign aimed at addressing the various forms of violence across countries where we work. In West Africa, the campaign focuses on addressing negative socio-cultural and religious norms and practices that are harmful to children. In total, World Vision reached more than 48.3 million children through the ITAW campaign, and there were 17 associated policy changes. As reported through World Vision's global FY22 Advocacy Strategic Measures (ASM) report, the following is a summary of key achievements:

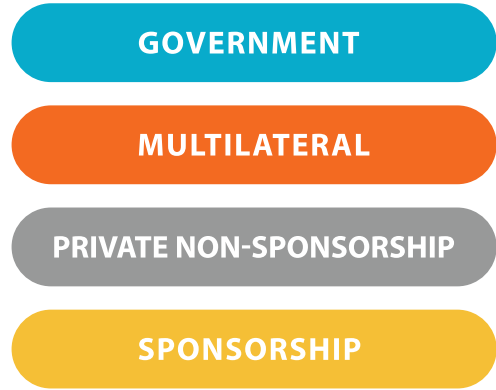
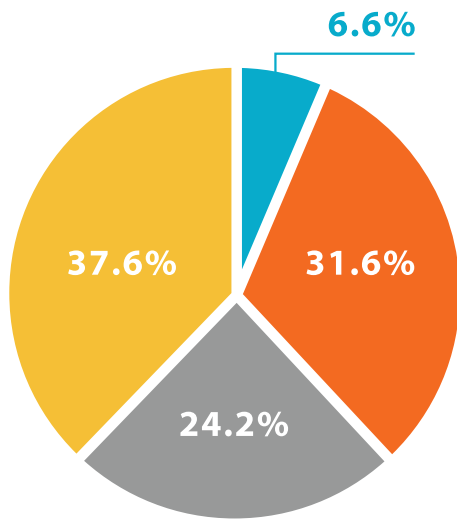
- In Ghana, the prevalence of **child marriage fell by 55%**, with the revision of seven key policies, positively affecting more than **12.5 million children**.
- In CAR, a child protection code was passed that saw to the enhanced protection of **190,000 children** associated with armed groups.
- In Sierra Leone, **six policy changes** and additional funding were realised towards improving the well-being of more than **3.2 million children**.
- In Mali, Niger, and Chad, the ITAW campaign helped reduce the vulnerability of more than **32.1 million children**, including over **16.1 million girls** and over **15.9 million boys**.
- Mauritania adopted action plans and updated their National Child Protection Strategy.

Programme Funding

The above achievements were achieved through a budget of roughly USD 200 million; a growth from USD 161 million in FY21. The funding per country and funding sources are as illustrated below.

	FY21	FY22	PROGRESS	
Burkina Faso	629,904	2,355,784	↑	73%
CAR	46,837,054	54,294,861	↑	14%
Chad	10,020,627	19,308,001	↑	48%
Ghana	16,422,216	18,721,064	↑	12%
Mali	23,731,725	39,643,658	↑	40%
Mauritania	8,768,812	10,885,477	↑	19%
Niger	20,907,822	25,163,879	↑	17%
Senegal	19,193,503	16,687,712	↓	-15%
Sierra Leone	15,138,481	13,502,087	↓	-12%
FY22 Total Budget	161,650,145	200,562,523	↑	19%

FY21 & FY22 Funding in World Vision offices in West Africa.



FY22 World Vision West Africa Funding Sources

Our People

The achievements contained herein were made possible through the great efforts of World Vision’s nearly 1,800 staff members.

Staff Numbers by Country

Office	Burkina Faso	CAR	Chad	Ghana	Mali	Mauritania	Niger	Senegal	Sierra Leone	West Africa Regional Office
Male	22	117	102	198	303	120	184	154	188	20
Female	8	41	29	57	59	31	41	49	56	19
Total	30	158	131	255	362	151	225	203	244	39

Our Partners and Funders

One of World Vision's core values is 'We are Partners'. In this regard, we affirm our inter-dependence and our willingness to yield autonomy as necessary for the common good; and we are partners with communities and with donors in a shared ministry. We are especially grateful to sponsors who generously give towards our long-term programmes through our child sponsorship programme, hence fostering continuity and stability. In FY22, we partnered with churches and other faith-based institutions, communities and community groups; local and central governments in implementing our activities. We also partnered with development agencies and donors in resourcing our ministry to communities. We acknowledge, among others, the following strategic partners.





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At World Vision, our focus is on helping the most vulnerable children, in the most dangerous places, overcome poverty and injustice. Inspired by our Christian faith, we've worked together with communities, partners, local leaders and governments, for over 70 years, so that children – of all faiths and none – are empowered to experience fullness of life.

November 2023