

# ANINIIAI REPORT ANINUAL

2023



# Our geographical footprint





## A word from the National Director

**World Vision** has been in Mali since 1982. Today we have 421 employees throughout the country, including 160 in the most fragile areas of the Centre and North. Our humanitarian and development work is multi-sectorial: water, hygiene and sanitation, education, health and nutrition, food security for displaced populations, resilience and economic development, social cohesion and child protection. Our advocacy activities cut across all sectors, and we actively engage religious leaders of all denominations, who we know have a major impact on communities.

**With our partners in 2023, we had a positive impact on the lives of 1,035,525 children in Mali.**

Our operating expenses amounted to \$30.7 million in 2023, funded 52% by our child sponsorship programs, and 42% by foundations and grants from institutional donors. A total of **73,000 children** are enrolled in our sponsorship programs, with sponsors in 9 countries around the world.

In the Water, Hygiene and Sanitation sector, **our activities have provided access to drinking water for 160,000 new people** through 159 new boreholes, 112 of which are equipped with hand pumps, and 47 basic water supplies.

In the Health sector, we donated **5 million 400mg albendazole tablets** to support the SIAN (National Food and Nutrition Intensification Week) campaign.

In Education, **48,000 children** took part in the Unlock Literacy program. We helped create 184 new savings groups for 36,000 new beneficiaries.

2,400 new people were trained to respond to child protection incidents.

And 3,900 religious leaders took part in programs to improve the well-being of children in all our sectors of activity.

As part of our emergency activities, more than **930,000 people** in fragile areas have been assisted through World Vision Mali programs.

None of this could have been achieved without the generosity of all our donors. It is their contributions that make these achievements possible. I would like to thank the communities and the Malian government through its technical services. I would also like to thank all our partners for their collaboration, and World Vision Mali staff for their constant commitment and availability.

Together, we are helping to improve the well-being of Mali's children.

God bless you all!



**Patrick DANIERE**  
National Director, World Vision Mali



## We are World Vision

**World Vision** is an international partnership of Christians whose mission is to follow our Lord and Savior Jesus Christ in working with the poor and the oppressed to promote human transformation, pursue justice and witness the good news of God's Kingdom.

We are motivated by our desire to ensure that every boy and girl has what they need, physically and spiritually. More than 37,000 employees worldwide work hard to give children the means to live joy-filled lives, to become what they were created to be, and to go further than they ever imagined possible.

Guided by over 70 years of experience and expertise, our dedicated staff implements proven and effective development and relief practices to empower communities to become self-sufficient and bring about real and lasting change.

Our response to emergencies through multi-sectorial projects such as food assistance, support for education, and access to water... has helped to alleviate the suffering of vulnerable populations.

As a leading global partner, we work alongside stakeholders, families and communities to transform lives and bring hope. Together with our partners in 2023, we positively impacted the lives of over 1 million children in Mali.

We are privileged to serve and work to restore relationships and transform communities as a reflection of God's unconditional love. And we humbly acknowledge that without God's goodness and the generosity of donors, we would not be able to achieve what we do.



World Vision  
Diago AP









## Sponsorship / Community involvement

We ended 2023 with 73,451 children enrolled in the Sponsorship Program.

These children are sponsored by 9 support offices (Private Funds): Canada, Germany, USA, South Korea, Taiwan, Switzerland, France, New Zealand and Italy.

## KEY PERFORMANCE INDICATORS



# 73,451

Children registered in the sponsorship program



# 65.73%

Sponsored school-age children had access to education



# 9,700

People trained in essential sponsorship standards

## Bintou, sponsored child of the Baguineda Program



Bintou is a 12 year old girl, a 5th grade student in the Baguineda program. She lives with her parents in one of the villages in the program area. In this area, most people live from growing corn and millet, and from petty trading.

In the village, thanks to the importance the children have developed for the kids' club, over 55 children now take part in the club's activities, compared with 25 at the start.

***"The club's activities have given me new friends who I meet again around various activities at the club. I'm happy to have this club in my village. We learn a lot about life skills and child protection."***





## Water, Hygiene and Sanitation

In 2023, the WASH sector's objective has been to increase the number of children with access to improved water and sanitation facilities at the household level, in schools, in health centers and practicing better hygiene.

This year, World Vision Mali provided an additional 160,000 people with continuous access to drinking water, 110,000 of them through mechanized water supply systems, and more than 3,000 schoolchildren became hygiene champions through the WASH UP program.



## KEY PERFORMANCE INDICATORS



# 160,675

Additional people gained access to a source of drinking water



# 7,970

Family latrines built in communities



# 128,263

More people had access to a handwashing kit

## Universal coverage of WASH services transforms children's lives

World Vision has implemented universal access to WASH services for the households and school of Guimbana, a community located in the Zonal Bema program in the Diema cercle.

The community of Guimbana has benefited from a mechanized water supply system with a connection to the school. Coumba, a 9-year-old child from the sponsorship program, is a 3rd Grade student at the Guimbana school.

Access to WASH facilities at the school, in particular the community water point located on the main square and the gender-segregated, inclusive toilets, has enabled the WASHUP! project model to be implemented in Coumba's school.

The WASH UP! approach, which aims to encourage behavioral change among children in terms of drinking water, sanitation and hygiene practices, has had a significant impact on Coumba's life.

As a result of WASH UP!, Coumba has become a champion of hygiene and a change agent in her community.

**“ Before the toilets were built, we had to go home or out into nature to relieve ourselves, and I often had to hold it in for long hours. Now we use the toilets regularly and wash our hands systematically after each use. I frequently sensitize my friends about proper use of toilet and hand washing. ”**



Thanks to WASH UP!, Coumba has benefited from educational sessions on key WASH behaviors, such as washing hands before meals and after using the toilet, as well as proper toilet use.

"Because we have access to clean water at school, we are stable and kept hydrated throughout the day, improving our concentration and academic performance," she says.

WASH interventions, including access to clean water, adequate sanitation facilities and behavior change communication, have significantly improved living conditions in Guimbana.

This has helped improve the health and well-being of Coumba, her family members and her chances of academic success.







## Education

The main objective of the Education sector is to improve children's reading skills according to their age and level of education, particularly for the most vulnerable children.

In 2023, an inclusive, gender, and conflict-sensitive education offer for adolescents in crisis-affected communities was piloted by the IMAGINE project in the central regions of Mali. 801 teenagers, including 398 girls, benefited from the Stratégie of Accelerated Schooling Strategy (SSA/P) approach, and 793 teenagers were transferred to mainstream schools, seeing their chance of access to education realized.



## KEY PERFORMANCE INDICATORS



# 47,796

Children take part in the Unlock Literacy (UL) program



# 511

Teachers trained in Unlock Literacy (UL) teaching techniques



# 16,350

Children benefit from 379 reading camps as part of the promotion of learning how to read.



Bouahan is a girl, a student at the Batchirikuy SSA/P Center in the Bénéna commune (Tominian) enrolled in the SSA/P.

“ Before the SSA/P, when I'd finish doing housework, I'd go for walks and have fun with my friends who didn't go to school like me. Today, thanks to SSA/P, I can read, write and do arithmetic. I've also acquired certain life skills, such as respect for the elderly and community property. What makes me happier is that I'll now be able to go to mainstream school, because according to the results of the end-of-campaign test, I'll be going into 4th grade ”





## Health & Nutrition

2023 was marked by the provision of 5,221,000 Albendazole tablets for the SIAN (Semaine d'Intensification Alimentaire et Nutritionnelle) campaign and the distribution of 17,387 impregnated mosquito nets to households.

18,063 under-vaccinated children benefited from routine vaccination and 102,069 post-partum women were de-wormed.



## KEY PERFORMANCE INDICATORS



# 4,302,029

12-59 month old children dewormed



# 3,521

Children registered in PD/Hearth



# 18,063

Zero-dose and under-vaccinated children identified and vaccinated



# 5,221,000

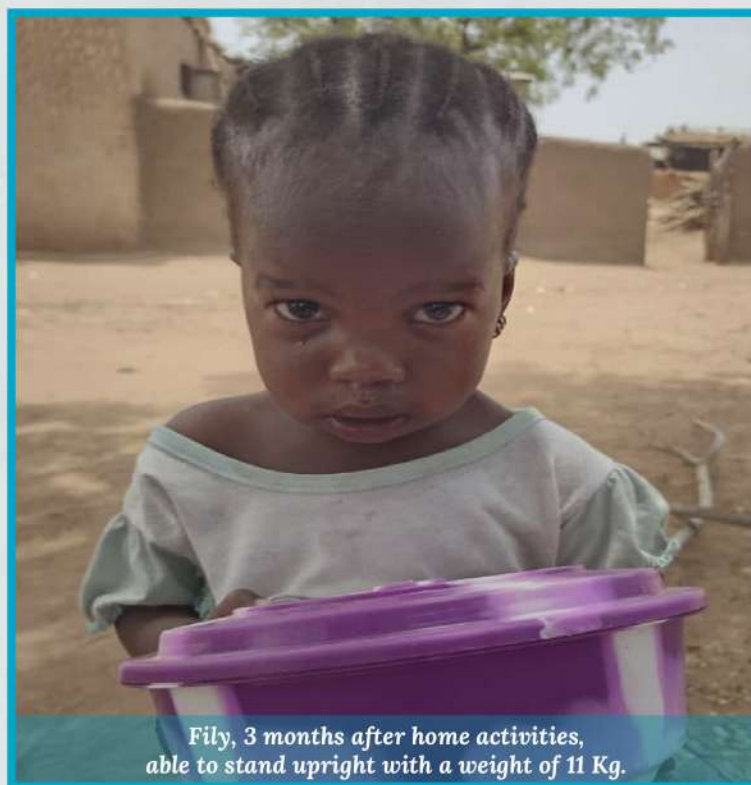
Albendazole 400 mg tablets donated for the SIAN campaign (Semaine d'Intensification Alimentaire et Nutritionnelle)

## Fily, regained her normal status after 3 months of follow-up

Fily is a little girl who was born on July 10, 2022, after being abruptly weaned from breastfeeding at the age of 11 months. Entrusted to the care of her grandmother, Fily was moderately underweight.

The child was cured of malnutrition after 3 months in the home.

Entering the home with a weight of 6 kg on March 21, 2023, the child reached 8 kg after 12 days of follow-up. Follow-up continued for 3 months and now Fily has reached 11 Kg, a total weight gain of 5 Kg. She was completely cured with a normal nutritional status!



Fily, 3 months after home activities, able to stand upright with a weight of 11 Kg.



## Testimonial from the President of ASACO of N'Tossoni

“ This year we monitored all the activities of the households that have been set up. Villages that were unable to mobilize enough cereals for the households benefited from financial support from ASACO, enabling them to purchase some. The ASACO regularly monitors the activities of the households with the CSCCom health agents, which has enabled us to be the first CSCCom this year in terms of results after the weighing of children at 3 months. ”

Youssouf MALLE, President of the NTossoni CSCCom ASACO





## Food Security

In 2023, in line with the Malian government's strategic orientations and the Humanitarian Response Plan (HRP), various projects were implemented in the field of Humanitarian Security. These interventions reached 930,349 people in crisis-affected areas.

The value of these Cash, Food and Coupons donations, aimed at restoring the dignity of beneficiaries, was \$38.7 millions USD.



## KEY PERFORMANCE INDICATORS



# 930,349

Beneficiaries of food, cash and voucher assistance



# 128,569

Internally displaced persons (IDPs) assisted)



# 52%

Of children reached in the area of food security

## Nouhoum, a displaced student, is happy to receive cash

Nouhoum, 13 years old, displaced by the conflict, is a direct beneficiary of the cash aid provided by the FCPA project. This little boy, who lost his father, has been living with his mother in an internally displaced persons site for over two years. He fled his village with his mother because they no longer felt safe.

Nouhoum's mother has not yet engaged in any income-generating activity since their arrival at the displaced site. They receive support from well-wishers and humanitarian organizations such as World Vision.



*“I was very happy when my mother told me that I was one of the children selected by World Vision to receive financial aid. They gave me 60,000 Fcfa to buy food, school supplies and clothes. My mother will use it to meet my needs and those of the family”*

Like Nouhoum, World Vision's distributions reached 165 internally displaced children in the communes of Djenné and Fakala in central Mali.







## Economic development / Resilience

The main activity was the launch of savings groups (S4T) to enable members to mobilize resources to meet the needs of their families, carry out income-generating activities and create or rehabilitate market gardening sites.

In 2023 World Vision Mali also implemented the Global Hunger Response (GHR) project. Funding for the project was divided between 7 geographical areas, namely Diema, Beledougou, Nonsombougou, Bamako Urban, Mpressoba, Mallena and Benkadi.



## KEY PERFORMANCE INDICATORS



# 36,479

New savings group members



# 58,922

Additional children under 18 years old impacted by **284** new savings groups



# 10,709

Additional beneficiaries involved in agricultural production

## Djénéba's livestock business is thriving

Djénéba is a housewife living with her husband and children in the rural commune of Bankass. She used to be a cattle farmer, and found it difficult to prosper in this activity.

With the setting up of the savings groups, she received skills in drawing up business plans and managing small income-generating activities, as well as financial support.

“ After the training, I realized that my breeding methods would not enable me to support my family, so I approached the village vet, who gave me advice and guidance on good breeding practices.

His advice enabled me to review the method I was using. Things are going well now, and I've been able to sell 3 rams in the run-up to Tabaski.

With the money from the sale of the rams, I've diversified my activities by starting a small peanut business. I buy peanuts that I sell at the village market.”







## RMCR

The Réseau de Micro-Institutions de Croissance de Revenus (RMCR) is a microfinance institution created in May 2000 by World Vision Mali (WVM) in partnership with the Bureau d'Assistance et de Développement Social (BADS) and the Association Malienne des Femmes Protestantes (AMAFEP).

In 2023, RMCR reached 201,332 children by granting more than 11 billion FCFA in loans to members.

Of the 39,638 beneficiaries, 24,376 are women, 95% of them in rural areas.



## KEY PERFORMANCE INDICATORS



# 39,638

Beneficiaries

**61%** Women

**95%** In rural areas



# 201,332

Children  
affected



# 11,059,330,300

CFA francs in loans  
granted

## Assitan's Story

Assitan has been an RMCR customer since 2010. She started out in a savings group before setting up her own business. She is on her 17th individual loan cycle. Last cycle she was able to borrow 500,000 FCFA over a 12-month period.

Assitan has repaid this amount on schedule. In addition to trading and storage, she also runs a private school (kindergarten, first cycle and second cycle).

The loan of 500,000 FCFA enabled her to develop her activities and start a new soap-making business.

These loans have also contributed to her family's development, and to her children's education, health and nutrition.







## Advocacy / Child Protection

In 2023 World Vision International Mali conducted capacity-building sessions on the themes of children's rights, child protection and appropriate reporting and referral mechanisms for child protection cases in all its Programs.

Several policies have been influenced at local and national level in the areas of WASH, Education, Health and Child Protection, including in the Humanitarian field, with over 1,600 stakeholders mobilized.



## KEY PERFORMANCE INDICATORS



# 1,600

Stakeholders mobilized to influence policy



# 1,656

People mobilized and sensitized in the implementation of the ITAW campaign against child marriage



# 1,379

People, including 406 children, trained in local advocacy (CVA), child protection, civic education and policies.



# 9,922

Children participating in children clubs/groups



# 2,409

People trained to respond to child protection incidents



# 971

Known child protection cases monitored by protection committees

## Fight against child marriage : the Protection Committee of Leleni gets involved!

In Leleni, Germaine's parents decided to marry her when she was just 15 years old. Germaine was in 8th grade at the time, and decided to tell one of her friends. Having received training in the identification, referral and management of incident cases, and knowing the mechanisms for protection, this friend explained Germaine's case to the village sponsorship volunteer.

The village's protection committee took action, meeting Germaine's parents with the village chief, himself a member of the protection committee. The sensitization resulted in the cancellation of the marriage. Germaine's parents understood that she was not old enough to marry, and that it was better to let her continue her studies.

This outcome is the result of Leleni Child Protection Committee, which was trained by World Vision Mali in the identification, referral and management of cases.



“ I'm grateful to all the people who were involved in getting my marriage cancelled. I want to continue my studies until I have a degree. My dream is to become a teacher in order to fight against girls dropping out of school and early marriage ”





## Faith and Development / Social Cohesion

In 2023, over 17,000 children, supervised by 531 monitors, took part in spiritual development activities for children in 224 children's clubs and Sunday schools operating in Mali.

3923 religious authorities (Imams, Pastors, Priests...) have been trained in models and approaches that contribute to improving the well-being of children : Celebrating Families, Empowered World View, Framework of Spiritual Edification of Children, Do No Harm and Faith-Based Interfaith Relations.



## KEY PERFORMANCE INDICATORS



17,508

Additional children involved in Children's Spiritual Edification (CSE) activities



3,923

Religious leaders involved in programs to improve children's well-being

### The Empowered World View (EWW) training program encourages resource generation



Youssouf DAO is a pastor of the Eglise Chrétienne Évangélique du Mali (ECEM). For many years he served in the interior of the country, in the District of Bla. He and his family now live in Baguineda, a suburban district of Bamako, an area of operation for World Vision Mali programs.

In 2021, World Vision organized a training session for Empowered World Vision (EWW) facilitators, with Pastor Youssouf Dao as one of the participants. After the training, he was delighted to have been equipped to support WV Mali in implementing EWW in the Baguineda program, and he committed himself to preaching on certain EWW themes in his local church before setting up an income-generating activity for himself.

Since 2021, he has facilitated training in the EWW approach for around a hundred people. And the fish-farming activity he has

embarked himself in has enabled him to put into practice what he learned during the training, with spin-offs that help him meet the financial needs of his entire family.

In 2023, he purchased equipment and set up two ponds where he started producing catfish fry. After 4 months, he was selling catfish at 2,000 FCFA per kilogram.

The pastor has developed an integrated system. He reuses the water from the ponds in a garden to water moringa, cassava and baobab plants, as well as the vegetables he feeds his family with.

The Pastor DAO is one of the early Channels of Hope Facilitators, trained by World Vision Mali for religious leaders since the ears 2005-2006. He remains dedicated and available whenever needed for Channels of Hope activities throughout the count.



# Finances

By September 30, 2023, World Vision Mali had mobilized **\$69.4** million USD, including **\$30.7** million in operating expenses to implement its field activities (financed 52% by sponsorship and 48% by grants) and **\$38.7** million in commodities and vouchers.

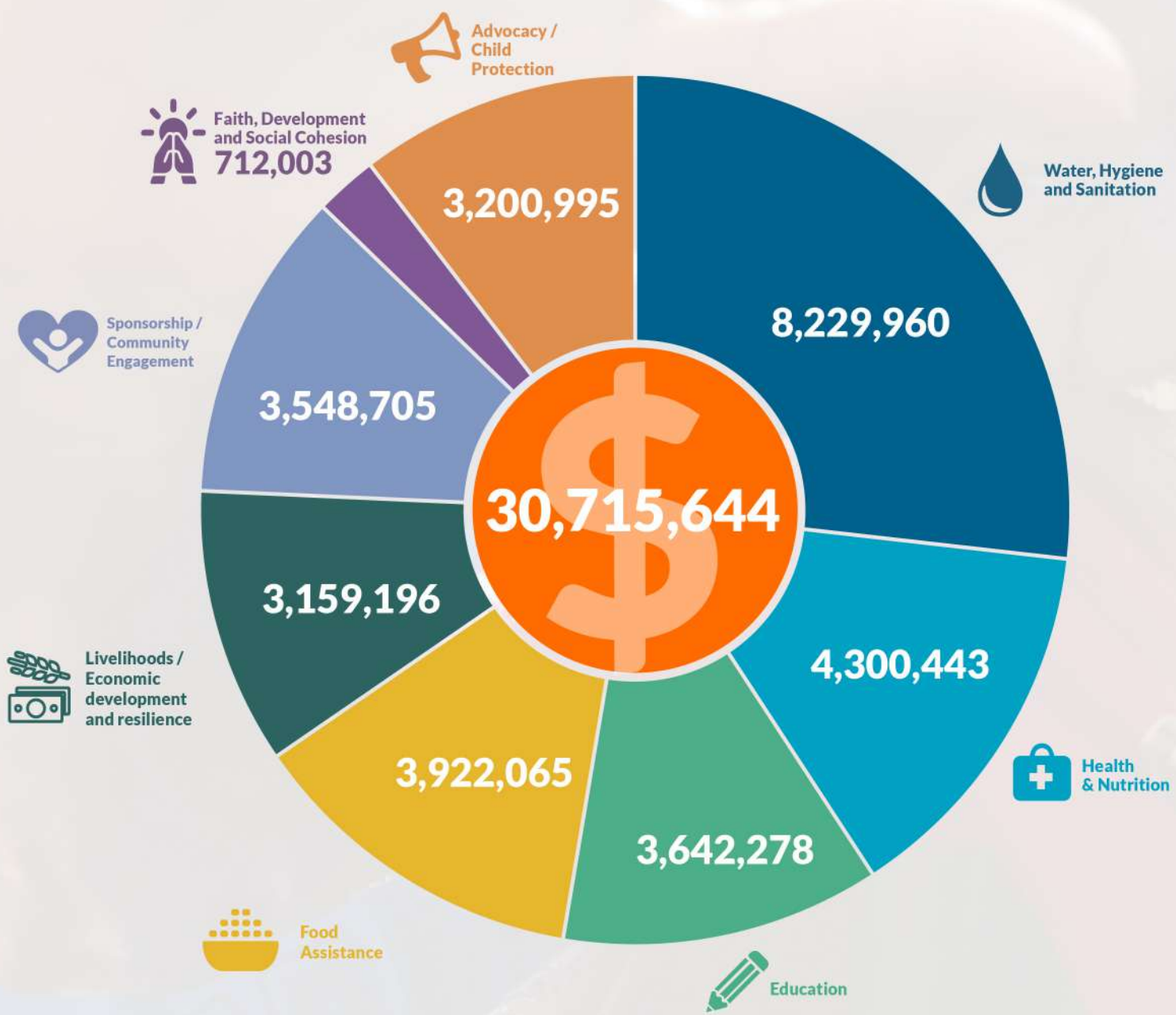
Water, Hygiene and Sanitation (WASH) remains the best funded sector, accounting for **27%** of all 2023 operational expenses.

**Operating expenses**  
**\$30,715,644**

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**In-kind Donations**  
**\$38,666,137**

## Operating expenses by Sector





# STAFFING



**421**<sup>\*</sup>  
Employees

National Office

**59**

Development

**234**

Humanitarian

**128**

\* Figures to September 30, 2023

## OUR PARTNERS

### Bilateral



Global Affairs  
Canada  
Affaires mondiales  
Canada



Government of the Netherlands



Gouvernement Princier  
PRINCIPAUTÉ DE MONACO



**USAID**  
FROM THE AMERICAN PEOPLE

### Multilateral



### Foundations

CONRAD N.



FOUNDATION



charity: water

**P&G**

Fondation orange



**Aktion  
Deutschland Hilft**  
Bundnis deutscher Hilfsorganisationen







## A word from the Chairman of The Advisory Council

The main mission of the Advisory Council is to support World Vision Mali's National Office in fulfilling its mission by providing advice and recommendations for important and strategic decisions.

During fiscal year 2023, the Board held its 4 regular quarterly meetings at which all Board members were briefed on World Vision Mali's activities.

At these meetings, the Board made appropriate recommendations and regularly followed up on the implementation of the recommendations from the Peer Review held in March 2020.

In addition, the Advisory Board also:

- Held its spiritual retreat on May 25, 2023;
- Carried out its annual field visit to the Kati Cluster (Kambila, Diago and Sirado) on May 27, 2023;
- Took part in the various Organization's activities, including
  - ▶ World Vision Press Café on February 24, 2023;
  - ▶ Spiritual retreat for World Vision and RMCR staff on April 26 and 27, 2023;
  - ▶ Christmas and Easter celebrations with staff
  - ▶ Evaluation of Diéma children's participation in World Vision's decision-making process on July 25, 2023;
  - ▶ WASH learning event on July 29, 2023;
  - ▶ World Vision International Day of Prayer on October 02, 2023.

In addition, from September 18 to 28, 2023, the Council participated in World Vision Sierra Leone's peer review.

The Advisory Council will continue its various commitments to World Vision Mali in 2024. It also remains available and attentive to the needs of the National Office, to provide it with any support it may require in its activities. He will spare no effort to support World Vision Mali in its mission to help people, especially the most vulnerable children.



**MR. JOSEPH YALCOUYE**

Chairman of the Advisory Board





**World Vision**  
MALI



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