



Cash Based Programming (CBP)

FY17 significant achievements

More than
2 million
people assisted
through CBP

28
countries
delivered CBP

more than \$150 million humanitarian assistance as CBP

63% of our CBP CBP from FY16 e-Cash

Cash Based Programming 00

Scaling Up Our Cash Based Programming Commitment

Since announcing our World Humanitarian Summit 2016 commitment we have achieved 47% increase in CBP within our food assistance programming. We are now focused on achieving this same level of growth across our other sectors to meet our commitment of a multisector multi-purpose cash first approach.

Mainstreaming of CBP still remains a stretch-challenge which are addressing through continued investment in capacity building, equipping our front-line staff with skills and tools required for CBP in humanitarian contexts, and partnering with the private sector particularly in the growth of innovative digital payment systems to make cash delivery more affordable, secure and transparent.

Children and communities at the centre

Children do not see themselves as victims or recipients of aid but as agents of change in humanitarian crises. CBP that are child and community centred and work to build and/or strengthen existing social safety nets to provide genuine dignity and choice are the foundations of our CBP. CBP are not just an efficient modality in humanitarian response, they are a pathway to financial inclusion that restores dignity and renews hope.

To achieve our goal we will be investing in four key areas:



Increase the routine use of CBP in operations



Build and maintain institutional capacity to deliver CBP



Increase the quality of our CBP



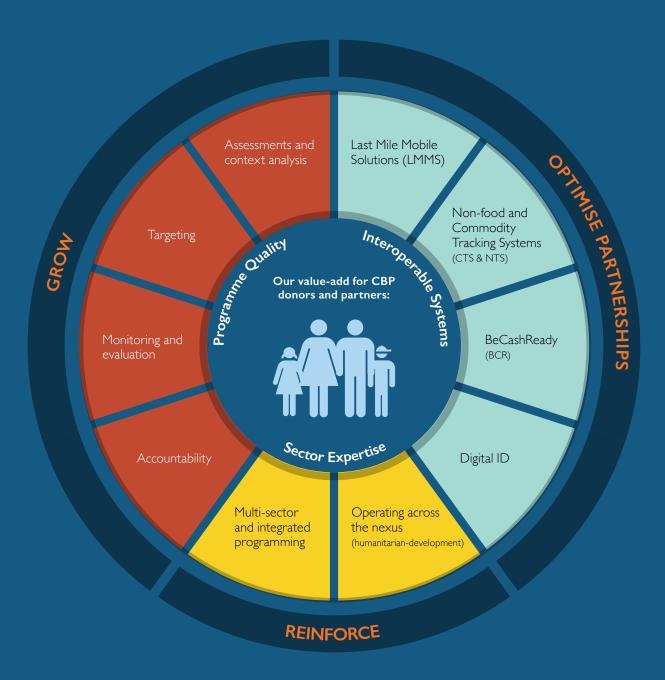
Invest in new delivery, research and advocacy models for CBP

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Our focus for FY18 - FY20

Sector-wide scale-up of CBP must equally prioritise the quality process of cash as well as realise the efficiencies. Above all we must ensure that the vital people focused parts of the CBP value chain (assessment, beneficiary voice/involvement in selection through to monitoring, evaluation & accountability) will not be devalued in the drive for large scale. For this reason, World Vision's focus will be to **GROW** our

capacity and expertise in assessments, context analysis, targeting, monitoring and humanitarian accountability. We will **REINFORCE** our multisector multipurpose CBP approach across our humanitarian and development operations. And we will **OPTIMISE PARTNERSHIPS** to leverage the competitive advantage and embrace complimentary services of public and private partners along the CBP value chain.



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Renewing hope for child-headed households in post-earthquake Nepal

This is Tika's story. A young girl in Jiri, who is only 17 but takes care of her younger brother and is the breadwinner for the family.

At the age of 12, Tika became the sole carer for your younger brother. Her father had passed away and her mother left the home to remarry.

"We were left alone. Our family was once the most happy and loving family in the village. After my father died, life has turned to hell," she said, tearfully.

Having to look after her younger sibling, Tika, had no choice other than to take the role of a caregiver, mother, and head of the family.

"I worked in our field and worked for others to collect money for food and tuition fees for my brother and myself. I could hardly afford the additional expenses," she says.

The responsibility and fear of a grim future sometimes made her think of suicide. She says, "I felt hopeless. I could not see any prospect of living. I wasn't able to fulfil my brother's needs and demands. I couldn't even give him lunch money for school and he would go off with a sad face."

Her problems were further aggravated after the 2015 earthquake damaged her house and she and her brother had to live in a temporary shelter. With support from the neighbours, they constructed a small makeshift shelter. But living in it wasn't easy for the two siblings.

Tika's life began to look up when she received assistance from World Vision under Vulnerable Families Assistance programme. Targeted at vulnerable earthquake affected families like hers, the cash assistance enabled her to pay for household expenses and tuition fees.

Over six months, Tika received 7,500 rupees each month, giving her the freedom to pay for her needs. Along with Tika, more than 12,000 other households have benefitted from this programme, helping earthquake-affected communities in their recovery.

Having some cash in hand was of immense help for Tika, who had no shoulder to rely on. This has given her hope and the confidence to do something for her brother.

"These goats will multiply in future. I will work hard in the field to earn my living. I should also make time for my studies. I think I can do something with my life," she says.

Raising children in conflict-affected South Sudan

Susanna's children had already grown up and left the home when the mother of three was suddenly left with raising another three babies. After an attack on her village that left both her daughter and son-in-law dead, Susanne found herself alone with her three grandchildren.

"There were guns everywhere and while my grandchildren and I hid in the house, the rest of my family was killed," she recalls. "I ran away the following day with the children, knowing that it would be better for us to find refuge in the capital."

Today, Susanna lives in a small house in the outskirts of Juba, raising two kindergarten-aged children and an elementary school boy. "The children don't quite know what happened to their parents, but I don't want to tell them either," she explains.

Until recently, Susanna's only income was generated through collecting and selling firewood--a common practise in South Sudan. One morning, on her way to the market, the now mother of three came across several of her neighbours, heading to one of World Vision's training centres. "They encouraged me to join and see if I could register and participate, too," she explains. "I hadn't seen anything like it when I first joined: over a hundred women had come together to share experiences and learn new skills.'

Three months later, Susanna has become part of the weekly educational lessons and is a registered member of the cash for training programme, where she received a monthly allowance to purchase food for her family and invest in a business.

"I've already made a lot of changes in our lives," she explains. "I keep our hut and latrine clean and make sure food is prepared hygienically. I'm also learning how to set up a business and how to spend money responsibly."

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